



## Artist New Music Spot Light Radio & Promotions Package

*The last message delivered  
at the first moment of truth™*

**Presented By:**

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**the Promoters**



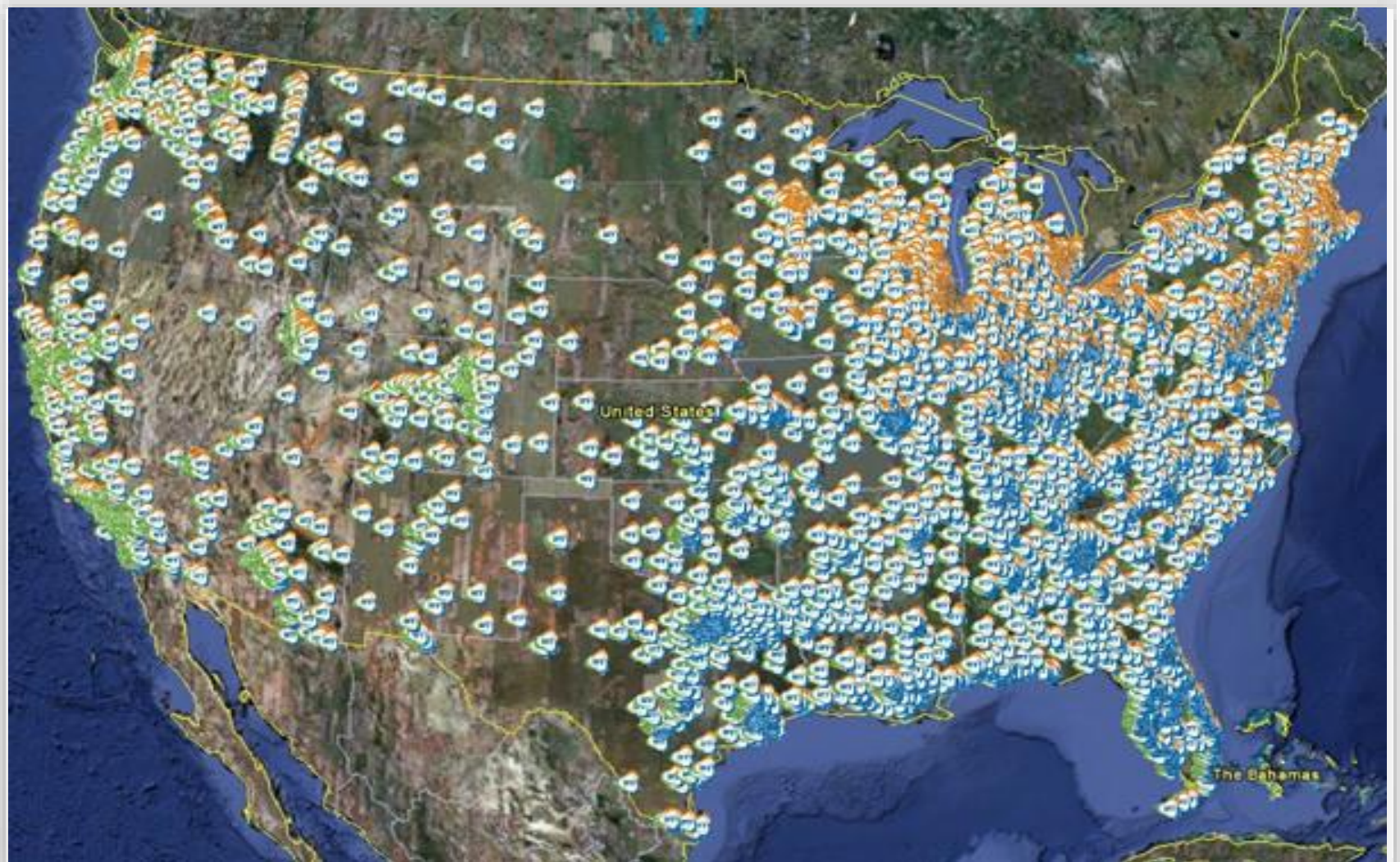


# Global Network Promotions Music Broadcast Presentation

- Georgia Market (**Artist New Music Spot Light Campaign**)
- Campaign Based On: **2 Week Period** (Material Subject To Content Approval)
- 374 Georgia Stations (**Atlanta has 184 stations**) **Macon, Augusta, Savanna, Rome**
- Service available nationwide to over 14,000 retail radio stations (GEO attached)
  - **Kroger**
  - **Albertson**
  - **Walgreens**
  - **CVS**
- Rate Per-Store 2wk Rate = \$400
  - \$200 per store, per week
- Rate Media Cost = **\$54,800**
- 18+ Impressions = 5,733,430
- Frequency: 1x per hour in grocery, 2x per hour in pharmacy
  - Daily = 9,936
  - Weekly = 69,552
  - 2 Weeks = 139,104
- Cost-Per-Spotlight = 56 cents



# Geographic Radio Markets



# Retail Radio Stations





## Complete Artist & Music Promotions Package

### Complete Artist Break Through Campaign

Imagine **(NO)** program Issues **(NO)** Target audience complaints **(NO)** content competitive complaints **(NONE)** !

Your artist brand and music played over as many markets as you select without interruption to a consistent diverse audience that's attentively listening to your music at ease, while shopping patiently or waiting for their prescription . A time when listening to music is best absorbed. Artist name sake branded and listener channeled to downloads .

Production: tags at the beginning and end of your music production, driving traffic to your music downloads-web site -CD releases -YouTube Video s- PPV - radio Interviews - reality show- web cast and concerts events & tours.

Global Network Promotions complete package ensures an extreme industry impact campaign, branding your artist globally, most case in (6) to (12) weeks .Seeing a return on your investment in ascap royalty's, spin report and billboard rankings.

**Services:Concerts Bookings \* Club Dates \* Radio Interviews \* National Music Promotions \* Social Media Campaign's \* Digital Music Distribution \* Events/Media PR \* Magazine Spreads \* Brand Integration \* Name Sake Trade Mark .**

**Add** , In store retail radio markets to your artist existing campaign or allow Global Network Promotions to grass roots tailor your artist winning campaign, ensuring your artist and music a national to global industry presence.

- Market your artist and music in one or all (50) states. A minimum of 50 radio stations per agreement.. That's right pick and choose your radio markets demographically by: Genre, Culture, City ,State ,Region and Nationally.

Thank you  
Leonard Willis  
GlobalNetworkPromotions.com