



VIP INTERNATIONAL RADIO PUBLICITY/ARTIST BRANDING CAMPAIGN

VIP International Radio Publicity Campaign - (Used to obtain International AIRPLAY/ARTIST BRANDING)

Amount of radio stations we will be marketing your music to: 5500

Type of radio stations: a combination of mainstream - commercial, internet, satellite, independent, college, and pod casts, streaming etc.

Genre of radio stations: specific to the 'single' or style of music we promote (i.e. pop, R&B, Hip Pop, Hip Hop, Dance, World, Techno /Trans, Adult, Jazz, Roots, Blues, Rock, New Age, Instrumental etc.)

Note: Entire CD will be mentioned in your press release

Countries involved in promo: 60

Countries included: Austria, Belgium, Denmark, Finland, France, Germany, Greece, Iceland, Ireland, Italy, Liechtenstein, Luxembourg, Malta, The Netherlands, Norway, Portugal, Sweden, Spain, Switzerland, England, Wales, Great Britain, Canada, US, Australia, Japan, New Zealand, South Africa, Scotland, Brazil, India, China, Poland, Russia, Turkey, Ukraine, Mexico, Venezuela, Argentina, Slovakia +

Station contact: Music Director, Program Director & Station Manager

Number of press releases being sent 3

Number of distribution dates: 3

Length of publicity: 4 months (which begins after the initial distribution date)

Global Network Promotions will be acting as your publicist source throughout the term of the campaign.

Follow ups included (Yes) - 3 per DJ, Status report included: (Yes) - 1 the end of the term - List of countries/cities playing/considering your music along with number of stations.

CONSULTING REQUIRED TO ASSESS YOUR COST

Included in your package:

Phase 1

Startup email / Preparatory work

One on one consulting with your assigned Rep?

Selection of websites to be used

Overview of client's website/s (consultation included re: marketing aspect)

Selection of single to be used (we assist you)

Digital link of "single" required immediately via client's website (link should be kept on website for a minimum of (3) months after completion of campaign)

Link must be the full version of the single & must be downloadable for the music directors. Must be high quality. **Must not be accessible (via) passwords.**

Preparation Process shall take approximately 2 weeks to complete. (This is on top of the actual publicity time)

Phase 2

One on one consulting with Creative Director (Leonard Willis and/or Michael Cudahy)

Questionnaire to be submitted to client to obtain specific information for the design & content of the press release. ?

Completed questionnaire to be emailed back to our office within 2-3 business days.

Custom full color press release design to be completed. (Poster type visual signature to our company)

JPEG version to be approved by client.

HTML version to be completed prior to distribution date by our Creative Dept.

Distribution dates to be determined by creative director.

Press Release to be distributed via email. (Not an attachment)

Phase 3

DJ/MD Follow ups

Telephone backup when necessary.

Client responsible for mailing hard copy CD when requests. (Very minimal)

Details may vary slightly per project.

Tip: If 5500 commercial radio stations play your music 4 times a day, you could earn over \$550,000 in songwriter royalties per year. This package includes a combination of stations.

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